

Regional Business Impact Survey: COVID-19

The City of Minden, The Greater Minden Chamber of Commerce, Webster Parish Convention & Visitors Bureau, The Minden Economic Development Department and Minden Main Street are concerned about you and your business as we are all navigating uncharted waters with COVID-19. Our goal is to understand and capture your business needs as we strive to help coordinate informational resources between our government and our local business community, share information and provide assistance to help maneuver through these times. We will use your survey responses in that effort. In addition, we want to be able to direct you to resources if they are available. Thank you for participating in this confidential survey, which should take 5-10 minutes to complete.

First Name: _____ Last Name: _____

Company Name: _____

Address: _____

City: _____ Zip: _____ Phone: _____ Email: _____

1. What is the primary business activity conducted by your company? Please select only one.

- a. Accommodations/food services
- b. Agriculture
- c. Construction
- d. Administrative/Professional Services including Information/Real Estate/Insurance/Utilities
- e. Transportation
- f. Health care/Education
- g. Arts/Entertainment/Recreation
- h. Retail
- i. Wholesale trade
- j. Manufacturing
- k. Banking/Finance
- l. Hotel/Motel
- m. Other _____

2. What is the size of your business?

- a. 0 – 50 employees
- b. 51 - 500 employees
- c. 501 - 1,000 employees
- d. 1,000 + employees

3. Please check any or all of the current COVID-19 impacts to your business:

Decreased workforce due to:

- Employee Illness
- Lack of child care for employees
- Inability to maintain safe social distance
- Lack of transit options affecting commute
- Other _____

Decreased revenue due to:

- lack of customers
- no out of town visitors/travel restrictions
- student-based business
- CDC or governmental mandates regarding gatherings
- Other _____

Inadequate resources for:

- recommended sanitation
- conducting/converting to online meetings/business
- financial buffer to weather current and future economic downturns
- Other _____

4. Are you planning to change your business or marketing strategies to strengthen your business in anticipation of a downturn, and if so, how?

5. Do you need one-on-one business counseling support from us at GMC, or from any of our partners? Please circle one response.

a. YES

b. NO

6. What other support will your business need to anticipate or weather a downturn?

7. May The Greater Minden Chamber or one of its partners contact you to follow up regarding your confidential responses to this questionnaire in order to respond to your concerns in a beneficial way? Please circle one response.

a. YES

b. NO



Please send your responses to:

The Greater Minden Chamber
110 Sibley Road
Minden, La 71055
info@mindenchamber.com

Or take the survey online at: <https://greatermindenchamber.com/in-the-news/region-business-impact-survey-covid-19/>

Thank you for your participation.

The Greater Minden Chamber • www.greatermindenchamber.com • (318) 377-4240