

MINDEN & South WEBSTER

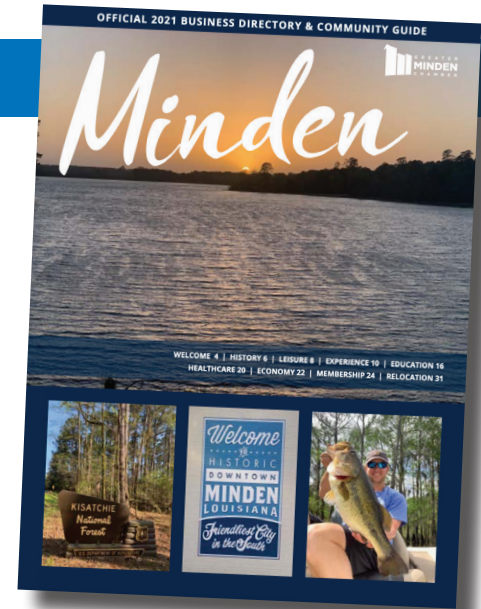
Business Directory & Community Guide



Reach NEW CUSTOMERS while supporting your Chamber!

The Greater Minden Chamber is excited to produce the next edition of the Webster Parish Business Directory & Community Guide in 2022. This publication will be utilized in many ways to market our community and our local businesses. The Business Directory & Community Guide will be published in April with 2,500 copies distributed by your Chamber and local businesses in 2022.

This publication will serve as an effective marketing piece for your business to utilize throughout the entire year.



Advertise in the Greater Minden Chamber Business Directory & Community Guide to reach these groups:

- » New and prospective residents to our community
- » Visitors to the Webster Parish area
- » Members of the Greater Minden Chamber of Commerce
- » New business owners in our community

Gain exposure in front of potential customers through these key distribution points:

- » Greater Minden Chamber and Webster Parish CVB offices
- » Hospitals & Medical Offices
- » Hotels
- » Real Estate Agencies
- » Banks
- » Restaurants
- » Group Events and Conferences

Greater Minden Chamber Business Directory & Community Guide showcases the very best of the Webster area focusing on topics such as:

- **education**
- **healthcare**
- **economy**
- **local experiences**

It also includes the Chamber's annual membership directory providing contact information for each member. This business listing will be sorted by category serving as a great resource for existing businesses and residents as well as for newcomers moving to the area.

Space Reservation Form

Greater Minden Chamber 2022 Business Directory & Community Guide

Discounted
MEMBER Rates



FULL COLOR DISPLAY ADS



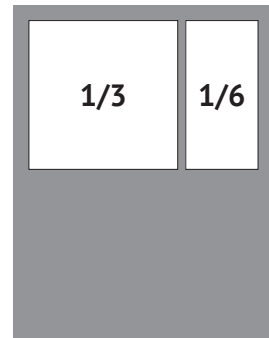
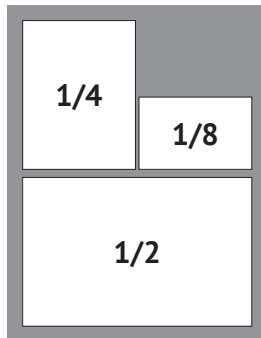
FULL PAGE - \$1,535*

*\$100 for Special Placement • 7.5"x10" (no bleed), 9"x11.5" (full bleed)

PREMIUM POSITIONS (2021 premium advertisers have first right-of-refusal for 2022 edition)

- INSIDE FRONT COVER - \$1,925 PAGE 3 - \$1,925
 INSIDE BACK COVER - \$1,925 BACK COVER - \$2,225

All Display advertisers will receive a **FREE BLACK** enhanced listing in the Membership Directory!



1/2 PAGE (7.5"x4.875") - \$885

1/3 PAGE (4.875"x4.875") - \$725

1/4 PAGE (3.7"x4.875") - \$475

1/6 PAGE (2.375"x4.875") - \$385

1/8 PAGE (3.7"x2.375") - \$225



2,500 copies distributed!
1-YEAR shelf life!

ENHANCED LISTINGS

- BASIC** - FREE **BLACK** - \$50 **RED** - \$75 **GOLD** - \$100

Company Name: _____

Contact Name: _____ Title: _____

Physical Address: _____ City, State, Zip: _____

Billing Address: _____ City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

This is a contract. This contract reserves space for the 2022 Greater Minden Chamber Business Directory & Community Guide and sets ad production in motion. The advertiser is responsible for reviewing and approving the ad proof upon receiving it from the Publisher. The advertiser will proof first draft of ad and make changes within 48 hours of receipt. Second proof will be provided for minor changes. Thereafter, requests for more changes will incur a cost of \$25 per additional proof. Publisher is not responsible for any errors within the printed ad once the ad has been approved by the advertiser. Failure to submit camera-ready artwork or ad materials by **February 18, 2022** will incur a late-charge of \$50 per week.

Payment is due in full within 30 days from date contract is signed. Invoices are mailed within one week from contract date. Once signed, this contract cannot be cancelled.

Advertiser/Ad Agency agrees that it has read and understands the terms of this agreement and accepts full responsibility for payment of advertising and applicable production charges. Publisher will not be responsible for any verbal agreement not contained in writing in this contract.

Advertiser Signature

Date

NEED ASSISTANCE WITH AD RESERVATIONS? Call 318-377-4240 or 318-617-4116.

Mail to: 110 Sibley Rd, Minden, LA 71055 » 318.377-4240
info@minden-chamber.com » www.greatermindenchamber.com

NEW Enhanced Listings

Greater Minden Chamber 2022 Business Directory & Community Guide

- ❑ **BLACK** - \$50 *Business Name/Number Larger and Bold*
- ❑ **RED** - \$75 *Basic plus Color added*
- ❑ **GOLD** - \$100 *Silver plus highlighting and 2 lines of text for business description*
- ❑ *Additional Business Categories (Maximum 4 categories.)* - \$25



Chamber of Commerce MEMBERSHIP LISTING

Whether you are shopping for goods or services - whatever you need, our Chamber partners have you covered! All Chamber partners are listed within this directory by business category.

INDEX of Members

| | |
|---|-----------|
| ACCOUNTING - BANKS & CREDIT UNIONS | 24 |
| BANKS - CHEMICAL PROCESSING | 25 |
| CHIROPRACTOR - FLORAL SHOP | 26 |
| FLORAL SHOP - HEALTH CARE | 27 |
| HEALTH CARE - MINI STORAGE | 28 |
| MUSEUM - PRINTING | 29 |
| REAL ESTATE - WEBSITE SERVICES | 30 |

ACCOUNTING

Wise, Martin & Cole, LLC
501 Main St. • Minden 71055
318-377-3171
wmcpa.biz

ADVERTISING

4D Sign Service, Inc.
202 Parkway St. • Minden 71055
318-377-4899

Impressions Advertising Specialties

128 Franchise Rd. • Minden 71055
318-377-8413
promoteyourbusiness.net

SDBO Promotions

PO Box 728 • Shreveport 71162
318-828-4553

Southern Sign & Graphics

318-268-0523
signgraphics.com/southern-signs

User Friendly Media

2934 Knight St. • Shreveport 71105
318-865-1200

Ambulance Service

Parford Emergency Medical Services
1227 Sheppard St. • Minden 71055
318-371-1455
parfordems.com

American Legion

Wiley Post Post 74
119 Pine St. • Minden 71055

ANTIQUÉ SHOP

Possibilities
101 Main St. • Minden 71055
318-377-2600

APARTMENTS

Hilside Apartments
409 H. Ibside Ln. • Minden 71055
318-377-5550

ASPHALT PAVING/

ROAD CONSTRUCTION
Boren & Brown, LLC
5626 Hwy. 528 • Minden 71055
318-377-8220

Athletic Supplies

Minden Athletic Supply
350 Homer Rd. • Minden 71055
318-377-2136
mindenathletic.com

AUTOMOTIVE REPAIR

AJ Price Tire
724 Main St. • Minden 71055
463 Hwy. 521, Minden • 318-371-9940
5638 L.A. 31st. Benton • 318-985-9616
AJPRICE on Facebook!
318-377-4194
ajpricetire.com

Brown Glass

1276 Homer Rd. • Minden 71055
318-377-9855

Harper Chevrolet-Buick-GMC

Parts & Service Department
200 Hwy. 531 • Minden 71055
Take advantage of our complimentary
local shuttle service while you wait!
318-377-0395
harperminden.com

R&D Small Machines

301 Miller Rd. • Minden 71055
318-268-2408

Roco Tire & Service Center

310 E. Union St. • Minden 71055
318-377-5594

BANKS & CREDIT UNIONS

b1 BANK
1222 Homer Rd. • Minden 71055
318-377-3030
b1bank.com

b1 BANK

100 MB, Bank Dr. • Minden 71055
318-377-0523
b1bank.com

b1 BANK

415 Main St. • Minden, LA 71055
318-377-0523
b1bank.com

Carver Credit Union

518 Homer Rd. • Minden 71055
318-382-8400
carvercu.org

BASIC

Greater Minden Chamber
110 Sibley Rd. • Minden
greatermindenchamber.com..... 318.377.4240

BLACK

Greater Minden Chamber
110 Sibley Rd. • Minden
greatermindenchamber.com..... 318.377.4240

RED

Greater Minden Chamber
110 Sibley Rd. • Minden
greatermindenchamber.com..... 318.377.4240

GOLD

Greater Minden Chamber
110 Sibley Rd. • Minden
*Support local Chamber members when
purchasing goods or services.*
greatermindenchamber.com..... 318.377.4240

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NON-MEMBER Rates



FULL COLOR DISPLAY ADS

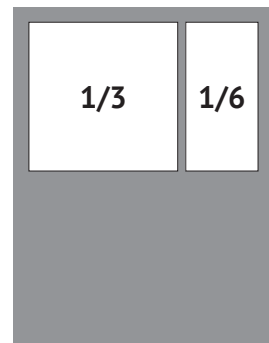
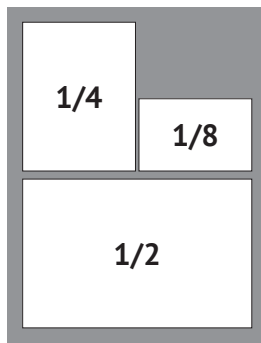


FULL PAGE - \$1,685*

*No Special Placement • 7.5"x10" (no bleed), 9"x11.5" (full bleed)

PREMIUM POSITIONS (unavailable to non-members)

- INSIDE FRONT COVER PAGE 3
 INSIDE BACK COVER BACK COVER



1/2 PAGE (7.5"x4.875") - \$1,125

1/3 PAGE (4.875"x4.875") - \$910

1/4 PAGE (3.7"x4.875") - \$675

1/6 PAGE (2.375"x4.875") - \$545

1/8 PAGE (3.7"x2.375") - \$395



ENHANCED LISTINGS

- BLACK** - \$100 **RED** - \$150 **GOLD** - \$200

Company Name: _____

Contact Name: _____ Title: _____

Physical Address: _____ City, State, Zip: _____

Billing Address: _____ City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

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info@mindenchamber.com » www.greatermindenchamber.com

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DISPLAY AD INFORMATION

- I will submit camera-ready artwork to jennifer@splitseamarketing.com by February 18, 2022.
- I would like to use the same ad as it appears in the 2021 publication.
- I would like to make the following changes to my ad from the 2021 publication:

- I would like Split Sea Marketing to create a new ad for the 2022 publication.
All copy, including the contact information you would like included:

Submit images (logos, pictures, etc) to jennifer@splitseamarketing.com within one week of ad reservation.

GOLD ENHANCED LISTING SENTENCE

No more than 90 characters including spaces.

