

# GREATER MINDEN

Business Directory & Community Guide 2023



Reach **NEW CUSTOMERS** while supporting your Chamber!

The Greater Minden Chamber is excited to produce the next edition of the Webster Parish Business Directory & Community Guide in 2023. This publication will be utilized in many ways to market our community and our local businesses. The Business Directory & Community Guide will be published in June with 2,500 copies distributed by your Chamber and local businesses in 2023 through 2024.

*This publication will serve as an effective marketing piece for your business to utilize throughout the entire year.*



Advertise in the Greater Minden Chamber Business Directory & Community Guide to reach these groups:

- » New and prospective residents to our community
- » Visitors to the Webster Parish area
- » Members of the Greater Minden Chamber of Commerce
- » New business owners in our community

Gain exposure in front of potential customers through these key distribution points:

- » Greater Minden Chamber and Webster Parish CVB offices
- » Hospitals & Medical Offices
- » Hotels
- » Real Estate Agencies
- » Banks
- » Restaurants
- » Group Events and Conferences

Greater Minden Chamber Business Directory & Community Guide showcases the very best of the Webster area focusing on topics such as:

- **education**
- **healthcare**
- **economy**
- **local experiences**

It also includes the Chamber's annual membership directory providing contact information for each member. This business listing will be sorted by category serving as a great resource for existing businesses and residents as well as for newcomers moving to the area.

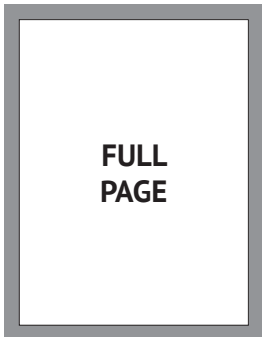
# Space Reservation Form

2023-2024 Business Directory & Community Guide

Discounted  
MEMBER Rates



## FULL COLOR DISPLAY ADS



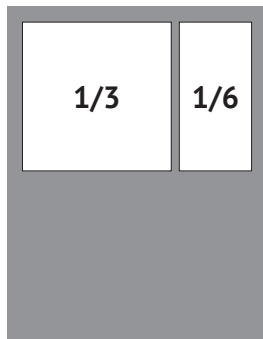
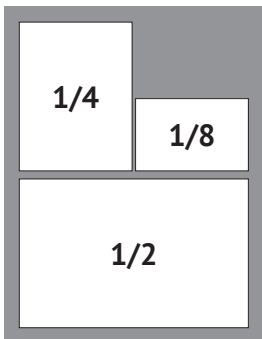
**FULL PAGE** - \$1,535\*

\*\$100 for Special Placement • 7.5"x10" (no bleed), 9"x11.5" (full bleed)

**PREMIUM POSITIONS** (2022 premium advertisers have first right-of-refusal for 2023 edition)

- INSIDE FRONT COVER - \$1,925     PAGE 3 - \$1,925  
 INSIDE BACK COVER - \$1,925     BACK COVER - \$2,225

All Display advertisers will receive a **FREE BLACK** enhanced listing in the Membership Directory!



**1/2 PAGE** (7.5"x4.875") - \$885

**1/3 PAGE** (4.875"x4.875") - \$725

**1/4 PAGE** (3.7"x4.875") - \$475

**1/6 PAGE** (2.375"x4.875") - \$385

**1/8 PAGE** (3.7"x2.375") - \$225



2,500 copies  
distributed!  
1-YEAR shelf life!

## ENHANCED LISTINGS

- BASIC** - FREE     **BLACK** - \$50     **RED** - \$75     **GOLD** - \$100

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Physical Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

This is a contract. This contract reserves space for the 2023-2024 Greater Minden Chamber Business Directory & Community Guide and sets ad production in motion. The advertiser is responsible for reviewing and approving the ad proof upon receiving it from the Publisher. The advertiser will proof first draft of ad and make changes within 48 hours of receipt. Second proof will be provided for minor changes. Thereafter, requests for more changes will incur a cost of \$25 per additional proof. Publisher is not responsible for any errors within the printed ad once the ad has been approved by the advertiser. Failure to submit camera-ready artwork or ad materials by **May 10, 2023** will incur a late-charge of \$50 per week.

Payment is due in full within 30 days from date contract is signed. Invoices are mailed within one week from contract date. Once signed, this contract cannot be cancelled.

Advertiser/Ad Agency agrees that it has read and understands the terms of this agreement and accepts full responsibility for payment of advertising and applicable production charges. Publisher will not be responsible for any verbal agreement not contained in writing in this contract.

\_\_\_\_\_  
**Advertiser Signature**

\_\_\_\_\_  
**Date**

**NEED ASSISTANCE WITH AD RESERVATIONS?** Call 318-377-4240.

Mail to: 110 Sibley Rd, Minden, LA 71055 » 318.377-4240  
info@mindenchamber.com » [www.greatermindenchamber.com](http://www.greatermindenchamber.com)

# NEW Enhanced Listings

2023-2024 Business Directory & Community Guide

- ☐ **BLACK** - \$50 *Business Name/Number Larger and Bold*
- ☐ **RED** - \$75 *Basic plus Color added*
- ☐ **GOLD** - \$100 *Silver plus highlighting and 2 lines of text for business description*
- ☐ *Additional Business Categories (Maximum 4 categories.)* - \$25



## Chamber of Commerce MEMBERSHIP LISTING

Whether you are shopping for goods or services - whatever you need, our Chamber partners have you covered!  
All Chamber partners are listed within this directory by business category.

### INDEX of Members

<b>ACCOUNTING - BANKS</b>	<b>26</b>	<b>FLOOR COVERING - HEALTH CARE</b>	<b>31</b>
<b>BANKS - CHURCHES</b>	<b>27</b>	<b>HEALTH CARE - MANUFACTURING</b>	<b>32</b>
<b>CHURCHES - FITNESS CENTER</b>	<b>29</b>	<b>MUSEUM - PRINTING</b>	<b>33</b>
		<b>REAL ESTATE - WEBSITE SERVICES</b>	<b>34</b>

#### ACCOUNTING

**Wise, Martin & Cole, LLC**  
601 Main St. • Minden 71055  
318-377-3171  
wmcpa.biz

#### ADVERTISING

AD Sign Service, Inc.  
202 Parkway St. • Minden 71055  
318-377-4899

Impressions Advertising Specialties  
128 Frontage Rd. • Minden 71055  
318-377-8413  
promoteyourbusiness.net

KASO-KBEF Radio  
410 Lakeshore Dr. • Minden 71055  
318-377-1240  
kbeef.com

KTBS-TV & KPXJ-CW21  
312 E. Kings Hwy. • Shreveport 71134  
318-861-5800 ktbs.com

Southern Sign Gypsies  
318-268-0329  
signgypsies.com/southern-signs

**Split Sea Marketing**  
105B Pearl St. • Minden 71055  
318-458-4986  
splitseamarketing.com

User Friendly Media  
2924 Knight St. • Shreveport 71105  
318-865-1280

#### AIRPORT

Minden Airport (MNE)  
100 Aviation Dr. • Minden 71055  
318-371-7862  
mindenairport.net

#### AMBULANCE SERVICE

Pafford Emergency Medical Services  
1227 Sheppard St. • Minden 71055  
318-371-1855  
paffordems.com

#### ANTIQUE SHOP

Possibilities  
101 Main St. • Minden 71055  
318-377-2680

Flip FLOP Resale  
527 Sheppard St. • Minden 71055  
318-639-9212

Kim's Attic  
619 Main St. • Minden 71055  
318-402-0269

#### APARTMENTS

Hillside Apartments  
400 Hillside Ln. • Minden 71055  
318-377-5550

#### ASPHALT PAVING/ ROAD CONSTRUCTION

Benton & Brown, LLC  
5626 Hwy. 528 • Minden 71055  
318-377-8720

#### Athletic Supplies

Minden Athletic Supply  
350 Homer Rd. • Minden 71055  
318-377-2136  
mindenathletic.com

#### AUTOMOTIVE REPAIR

**AJ Price Tire**  
724 Main St., Minden 71055  
318-377-4194  
473 Hwy. 531, Minden 71055  
318-371-9040  
Find us on Facebook!  
ajpricetire.com

Brown's Bayou Glass  
1226 Homer Rd. • Minden 71055  
318-377-9855

**Harper Chevrolet-Buick-GMC  
Parts & Service Department**  
200 Hwy. 531 • Minden 71055  
Take advantage of our complimentary  
local shuttle service while you wait!  
318-377-0395  
harperminden.com

R&D Small Machines  
203 Miller Rd. • Minden 71055  
318-268-2408

Roco Tire & Service Center  
210 E. Union St. • Minden 71055  
318-377-5544

#### BANKS & CREDIT UNIONS

**b1BANK**  
100 MBL Bank Dr. • Minden 71055  
318-377-0523  
b1bank.com

**b1BANK**  
415 Main St., Minden, LA 71055  
318-377-0523  
b1bank.com

**Barksdale Federal  
Credit Union**  
105 Richard's Way. • Minden 71055  
For all your financial needs!  
318-639-6093  
bfcu.org

**Carter Credit Union**  
918 Homer Rd. • Minden 71055  
318-382-8400  
carterfcu.org

**Citizens National Bank**  
1176 Homer Rd. • Minden 71055  
318-371-2265  
citizensnb.com

**Giblsand Bank and Trust**  
1374 Homer Rd. • Minden 71055  
318-371-9910  
gbt.bank

**Giblsand Bank and Trust**  
714 Broadway St. • Minden 71055  
318-371-9465  
gbt.bank

## BASIC

Greater Minden Chamber  
110 Sibley Rd. • Minden  
greatermindenchamber.com..... 318.377.4240

## BLACK

Greater Minden Chamber  
110 Sibley Rd. • Minden  
greatermindenchamber.com..... 318.377.4240

## RED

Greater Minden Chamber  
110 Sibley Rd. • Minden  
greatermindenchamber.com..... 318.377.4240

## GOLD

**Greater Minden Chamber**  
110 Sibley Rd. • Minden  
Support local Chamber members when  
purchasing goods or services.  
greatermindenchamber.com..... 318.377.4240

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NON-MEMBER Rates



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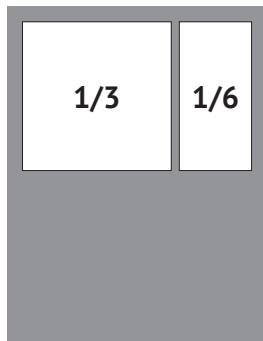
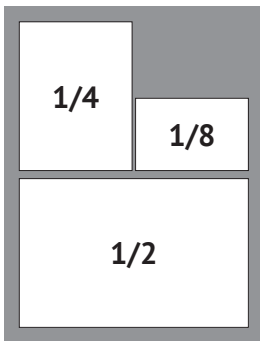


**FULL PAGE** - \$1,685\*

\*No Special Placement • 7.5"x10" (no bleed), 9"x11.5" (full bleed)

**PREMIUM POSITIONS** (unavailable to non-members)

- INSIDE FRONT COVER
- INSIDE BACK COVER
- PAGE 3
- BACK COVER



- 1/2 PAGE** (7.5"x4.875") - \$1,125
- 1/3 PAGE** (4.875"x4.875") - \$910
- 1/4 PAGE** (3.7"x4.875") - \$675
- 1/6 PAGE** (2.375"x4.875") - \$545
- 1/8 PAGE** (3.7"x2.375") - \$395



## ENHANCED LISTINGS

- BLACK** - \$100
- RED** - \$150
- GOLD** - \$200

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Physical Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

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# Space Reservation Form

Greater Minden Chamber 2023-2024 Business Directory & Community Guide

## DISPLAY AD INFORMATION

- I will submit camera-ready artwork to [jennifer@splitseamarketing.com](mailto:jennifer@splitseamarketing.com) by May 10, 2023.
- I would like to use the same ad as it appears in the 2022 publication.
- I would like to make the following changes to my ad from the 2022 publication:

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- I would like Split Sea Marketing to create a new ad for the 2023-2024 publication.  
All copy, including the contact information you would like included:

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*Submit images (logos, pictures, etc) to [jennifer@splitseamarketing.com](mailto:jennifer@splitseamarketing.com) within one week of ad reservation.*

## GOLD ENHANCED LISTING SENTENCE

*No more than 90 characters including spaces.*

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