



03/27/2024

Dear Chamber Partner,

Summer will be here before we know it. We have started the year off strong and look to continue this momentum through the remainder of the year. Our 6<sup>th</sup> Annual Duck Derby is scheduled for Sunday, June 30<sup>th</sup>, 2024, in Downtown Minden. This event has grown each year and has become a beloved tradition that families look forward to each summer.

The advertising opportunities of the Presenting Sponsor, Quacktastic Sponsor, Pond Sponsor, and Duckling Sponsor, in addition to being able to attend and network with our local community, are just a few of the benefits provided during this fun, family friendly 4<sup>th</sup> of July celebration.

The Events Committee is working diligently to plan a night that is shaping up to be a truly “spectacular” evening. We are anticipating hundreds of locals, as well as out of town guests, to line the brick streets of Minden to watch a few thousand ducks’ race down the water-filled course. The public has opportunities to purchase ducks, and the winning ducks will receive cash prizes. We are adding a few new events to the evening, and then will cap the evening off with a fireworks celebration.

Accompanying this letter are sponsorships we are asking you to consider. Your continual support of this Chamber and our business community is helping create a vibrant, growing Greater Minden that people are proud to live, work, and play in. We are looking forward to the remainder of 2024 and the exciting opportunities available to serve our business community and beyond.

Again, thank you. We look forward to seeing you on Sunday, June 30th! If you have any questions, please do not hesitate to call.

Taking Your Business Personally,

A handwritten signature in black ink that reads "Stephanie Barnette". The signature is written in a cursive, flowing style.

President/CEO  
Greater Minden Chamber

# 6TH ANNUAL



**SUNDAY, JUNE 30TH**  
**DOWNTOWN MINDEN**  
**FUN STARTS AT 5PM**

**The deadline for sponsorship is May 30th.**

**Presenting Sponsor: \$1600.00 (0 Available)**

- 1 Flock of ducks (25 ducks)
- Designated area to set up booth at event
- Exclusive recognition on the Chamber LED sign; Top logo billing in all advanced outlets; Top logo billing on chamber website; Top logo billing on newsletter that is sent out to over 1000 Chamber partner emails; Recognition on Chamber's social media.
- Special recognition at event.
- Photo opportunity to present cash prizes.
- Recognition on photo prop/backdrop at event.

**SOLD OUT**

**Pond Sponsor: \$400.00**

- 1 Quack Pack ducks (5 ducks)
- Premium advertising on a 4'x8' Banner at event.
- Recognition on chamber website and chamber E-newsletter that is sent out to over 1000 Chamber partner emails; Recognition on Chamber's social media.

**Duckling Sponsor: \$200.00**

- 2 Racing ducks
- Recognition of the Chamber's social media.

**Food Vendor Fee (Food booth or Food Truck) \$50.00**

**Quacktastic Sponsor: \$700.00**

- 1 Quack Pack of ducks (5 ducks)
- Designated area to set up booth at event.
- Premium logo advertising on duck racecourse.
- Recognition on chamber website and e-newsletter that is sent out to over 1000+ Chamber partner emails.
- Recognition on chamber's social media.

SPONSORSHIP SELECTION \_\_\_\_\_ AMOUNT \$ \_\_\_\_\_

NAME \_\_\_\_\_ COMPANY \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

CHAMBER REPRESENTATIVE \_\_\_\_\_ DATE \_\_\_\_\_