



🎄 **Help Make Christmas in Minden Shine — Become a Sponsor Today!**

Dear Chamber Partner,

The holiday season is just around the corner, and with it comes one of our community's most cherished traditions — **Christmas in Minden!**

This annual celebration brings families and visitors together for a weekend full of the **parades, kids activities, live music, food trucks, craft vendors, and our beloved Wine Walk through Downtown Minden.** The festival continues to grow each year, drawing more guests, shoppers, and holiday cheer to our city center.

This year, we're excited to host our **3rd Annual Minden Wine Walk**, which has quickly become a favorite event for locals and visitors alike. Attendance has climbed each year, and we expect to **sell over 350 tickets in 2025!** It's the perfect opportunity for your business to gain exposure while helping create magical holiday memories for our community.

We're inviting you to partner with us as a **sponsor** for:

- 🎄 **Christmas in Minden Festival** — parade, kids activities, music, and more
- 🍷 **Downtown Minden Wine Walk** — downtown tastings, shopping, and holiday fun
- 🖼️ **Community Christmas Card** — a creative, visible way to showcase your business throughout the holiday season

Your support not only helps us continue these much-loved traditions but also strengthens the spirit of community that makes Minden so special.

Together, we can make Christmas in Minden shine brighter than ever!

Thank you for your continued support of the Greater Minden Chamber and our mission to promote local businesses and community pride.

Warm regards,

Stephanie Barnette

President/CEO

Greater Minden Chamber

📞 318.377.4240 | ✉️ president@mindenchamber.com

🌐 www.greatermindenchamber.com





2025 CHRISTMAS IN MINDEN SPONSORSHIP FORM

PRESENTING SPONSOR: *Thank you, GIBSland Bank & Trust!*

- Designated area to set up booth at festival
- Exclusive recognition on the Chamber LED sign; Top logo billing in all advanced outlets; Top logo billing in chamber website and chamber E-newsletter that is sent out to over 1100 Chamber partner emails; Recognition on Chamber's social media page
- Special recognition at event.
- Photo opportunity to present parade prizes
- One free Community Christmas Card entry

MUSIC STAGE SPONSOR: *Thank you, Jeanne Martin State Farm & Home Federal Bank!*

- Banner on stage/near performers
- Verbal recognition at live performances

NORTH POLE (KIDS ZONE) SPONSOR: \$600

- Advanced recognition when promoting event
- Opportunity to set up booth at festival
- Recognition on chamber website, E-newsletter that is sent out to over 1100 Chamber partner emails: and social media pages.
- Special recognition at event w/signage
- One free Community Christmas Card entry

SANTA/PHOTO BOOTH SPONSOR: *Thank you, B1BANK!*

- Logo on backdrop or photo prints
- Recognition as Santa sponsor in all promotions

WINTER WONDERLAND SPONSOR: \$350

- Business name included on banner
- Opportunity for employees to volunteer during the event
- Recognition on chamber website and chamber E-newsletter that is sent out to over 1100 Chamber partner emails: Recognition on Chamber's social media pages.

PARADE SPONSOR: *Thank you, Minden Coca-Cola!*

- Name/logo on Parade promotional material
- Mention by name during parade
- Photo opportunity to present parade prizes

DATE: 2nd Weekend in December – December 12-14, 2025

PROJECTED ATTENDANCE: 2,000+

DOWNTOWN MINDEN

SPONSORSHIP DEADLINE: NOVEMBER 13, 2025

**THANK YOU SO MUCH FOR YOUR SUPPORT
OF THIS COMMUNITY EVENT!**

SPONSORSHIP SELECTION

NAME/TITLE

COMPANY

SIGNATURE / DATE

CHAMBER REPRESENTATIVE / DATE



For more information,
please contact

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